

- Est. 1951 -

# *Loudoun Benefit*

SPONSORSHIP



LOUDOUN BENEFIT HORSE SHOW  
[loudounbenefit.org](http://loudounbenefit.org)

LOUDOUN



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## *Loudoun Benefit*

We are excited to host the Loudoun Benefit Horse Show once again at the Grafton and Salem Farm Showgrounds in Upperville, VA and to continue to build on our history of putting on a nice horse show for the Virginia equestrian community. The support of our exhibitors and the community is greatly needed and appreciated in helping us continue to create and grow this special event. We have plenty of opportunities available for sponsorships and hospitality levels for you to be involved in this year.

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*Unique, single week horse shows like Loudoun Benefit are important and vital to the Virginia equestrian and local community.*

It takes a tremendous amount of time, effort and financial support necessary to make this a reality and to continue hosting these successful events. We appreciate the support of past and present sponsors and our strong volunteer base and are happy to share the Sponsorship & Hospitality opportunities available throughout the week which include the sponsorship of social events, divisions, awards, and title sponsorships for our featured classes and events.

We ask that you join us and choose something that works for you and for the historic Loudoun Benefit Horse Show in Upperville, Virginia!

## SPONSORSHIP OPPORTUNITIES

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### PRESENTING SPONSOR - \$25,000

*Presenting Sponsor of the Loudoun Benefit Horse Show*

#### BENEFITS:

- Naming Event “Presented by.....”
  - Dedicated press release announcing the sponsorship
- Signage on the venue and in the Grand Prix Ring with sponsor logo
  - Two (2) reserved Hospitality Tables – Daily Lunch Included
- Opportunity to participate in the awards presentation for selected classes or divisions
  - Opportunity to have sponsor jump in Main Jumper Ring (Sponsor provided)
    - Full page ad in prize list – Sponsor recognition in prize list
      - PA announcements and scoreboard display
- Inclusion of logo on the website with click-through link to sponsor website
  - Inclusion in at least four (4) social media posts
    - Grandstand Box on Grafton Side





## SPONSORS – \$10,000 AND ABOVE

*Presenting sponsorship of select divisions or classes*

### BENEFITS:

- Reserved Hospitality Table - Daily Lunch Included
- Opportunity to participate in the awards presentation for sponsored classes or divisions
  - Two (2) sponsor logo sign along Jumper Ringside Boxes
- Opportunity to have sponsor jump in Main Jumper Ring (Sponsor provided)
- Full page ad in prize list – Included in a sponsor press release and prize list
  - PA announcements and scoreboard display
- Inclusion of logo on the website with click-through link to sponsor website
  - Inclusion in at least two (2) social media posts
  - Grandstand Box on Grafton Side

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## PRESENTING SPONSOR OF THE W. GARY BAKER JUNIOR/AMATEUR DERBY – \$5,000

*Recognition as Presenting sponsorship of the Derby*

### BENEFITS:

- Reserved Hospitality Table - Daily Lunch Included
- Opportunity to participate in the awards presentation for the W. Gary Baker Derby
  - One (1) sponsor logo sign along Jumper Ringside Boxes
- Half page ad in prize list - Sponsor recognition in prize list – Included in Press Releases
  - PA announcements and scoreboard display
- Inclusion of logo on the website with click-through link to sponsor website
  - Inclusion in at least one (1) social media post
  - Grandstand Box on Grafton Side

## SOCIAL EVENT SPONSOR

*Grand Prix Party on Saturday – \$6,000*

*Gary Baker Derby Breakfast on Saturday morning – \$5,000*

*Welcome Stakes Cocktail Party on Thursday – \$5,000*

*Welcome Wagon Daily – \$250*

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## BENEFACTOR SPONSORS – \$2,500 - \$9,999

### BENEFITS:

- Reserved Hospitality Table - Daily Lunch Included
- Opportunity to participate in the awards presentation for sponsored classes or divisions
  - One (1) sponsor logo sign along Jumper Ringside Boxes
  - Half page ad in prize list - Sponsor recognition in prize list
    - PA announcements and scoreboard display
- Inclusion of logo on the website with click-through link to sponsor website
  - Grandstand Box on Grafton Side





### PATRON – \$1,000 - \$2,499

- Grandstand box on Grafton Side
- Opportunity to participate in the awards presentation for sponsored classes or divisions
  - Banner displayed (sponsor provided)
- Quarter page (1/4) ad in prize list – Sponsor recognition in prize list
  - PA announcements and scoreboard display

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### FRIEND – \$500 - \$999

- Banner displayed (sponsor provided)
  - Sponsor recognition in prize list
- PA announcements and scoreboard display

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### AWARDS COOLER – \$250

- Sponsor recognition in prize list

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### GENERAL DONATION

*General contributions are always greatly appreciated as they help us maintain and improve our show and facility.*



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*Loudoun Benefit*

LOUDOUN BENEFIT HORSE SHOW SPONSORSHIP

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Please indicate your sponsorship level:*

- Presenting Sponsor - \$25,000       Benefactor - \$2,500-\$9,999       Awards Cooler - \$250-\$499
- Sponsor - \$10,000       Patron - \$1,000-\$2,499       General Donation
- Derby Sponsor - \$5,000       Friend - \$500-\$999      \$ \_\_\_\_\_

Grand Prix Party Saturday PM - \$6,000       Welcome Stakes Party Thursday PM - \$5,000

Derby Breakfast Saturday AM - \$5,000       Welcome Wagon Daily - \$250

VIP Table in Hospitality Tent ( 8 seats) with daily lunch - \$2,500

Name of Table \_\_\_\_\_

*Please mail a Check payable to **Loudoun Benefit** to: P.O. Box 601 Upperville, VA 20185*

*Credit card for your amount + 3% fee will be added for processing.*

CREDIT CARD # \_\_\_\_\_

Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_ (Visa, MasterCard, Discover, AMEX)

Billing Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

The Loudoun Benefit Horse Show Foundation is recognized as a 501c3 organization  
and a portion or all of your contribution may be tax deductible.